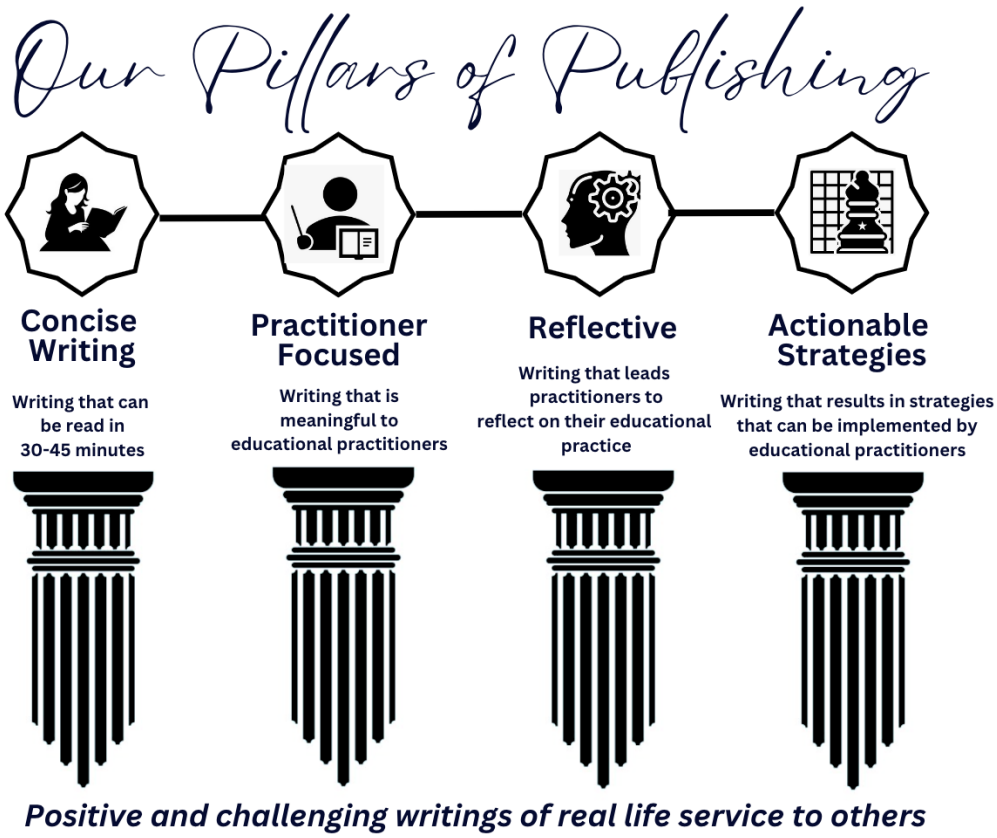


For *Essays in Education*, ***practitioner-focused*** implies that a manuscript is conceived and written specifically for educational practitioners—anyone broadly engaged in the profession of teaching—rather than primarily for academics or educational researchers.

Essays in Education's four **Pillars of Publishing** represents the essential elements we believe should be present in practitioner-focused manuscripts.

1) **Concise Writing** – writing that can be read in 30-45 minutes of time, is easily comprehended by the reader, and leaves them with a vision of how the content might inform or improve their educational practice.
    - We like to say that an educational practitioner should be able to read and easily digest an article during their lunch break or classroom preparation time.
2) **Practitioner-focused** – writing grounded in the writer's experience and geared towards sharing a new or fresh idea that an educational practitioner can readily incorporate into their practice or learning space.
3) **Reflective** – writing that leads educational practitioners to reflect on their current teaching methods or strategies and leads them to envision new and improved practices—continuous improvement.
4) **Actionable Strategies** – writing that expresses ideas and strategies that can be readily implemented into practice. They should be able to be modified by a practitioner to get the results they need.
    - We like to st that for every "*why*", a reader wants three "*how's*".